

Research and Market Research Projects

Research frequently forms an essential part of many of our projects.

We provide a comprehensive service tailored to your organisations needs, including conducting evidential and market research.

We have access to a sophisticated online research survey package.



Scoping Study and Funding Strategy

1. As the first stage of most Bid-writing and Funding-application commissions, we would usually undertake a Scoping Study/ Funding Strategy, at **£1,500** – a task that will take 5–7 days (normal price approx. £2,800). We do this as a *loss leader* for several reasons:
 1. You don't know us or how we work, so it gives us the opportunity to demonstrate to you how we work.
 2. We would be going up a learning curve regarding your specific project, and no client wants to pay full fees for a consultant to get up to speed.
 3. Your initial commitment is finite, and in the very unlikely circumstance that we didn't find anything particularly helpful, it wouldn't have cost you so much.
2. Another leading EU Funding Consultancy charge £2,500 for a less comprehensive report.
3. Subject to the results of the Scoping Study/ Funding Strategy, we would make a detailed fixed price proposal to work alongside you in developing your funding applications

A detailed Scoping Study, including by a detailed Funding Strategy, would include:

1. Discuss your current activities, your plans for the future and your project vision
2. We undertake several days of detailed research, including examining existing literature
3. A summary of the funding opportunities for your proposed project ideas
4. A summary of other funding opportunities/ exploration of other suitable project ideas
5. Evaluation of best fit between your project ideas and the available funding strands
6. Advice on eligibility and on "additionality" issues
7. Advice note about partners and Partnership/ Consortium Agreements
8. Detailed Funding Strategy for the suggested approach(s) to funding applications

Our dedicated Research Consultant can develop the research further depending on your needs.

Clients: Our recent Research clients have included:

- Almost every Funding commission starts with a Scoping Study and Funding Strategy
- Countryside Agency research/ co-author - "Broadband in Rural Areas: Best Practice Study"

For more information on our Research Services

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